

Giuseppe Aliperti



Working Experience

Since 01/03/2018 (to 28/02/2019)

JSPS Research Fellow, Kyoto University

Research Center for Disaster Reduction Systems

Disaster Prevention Research Institute,

Gokasho, Uji, Kyoto 611-0011, JAPAN

<http://www.dpri.kyoto-u.ac.jp/>

Main topic: *Risk Communication, Tourism & Disaster Management*



LECTURER:

- Course of Risk Management Theories (Kyoto University, Katsura Campus)

PUBLICATIONS

Peer reviewed journal publications:

Aliperti, G., Rizzi, F., Frey, M. (2018). Cause-related marketing and disaster management: A comparative analysis of prevention- and recovery-related campaigns, *Journal of Hospitality and Tourism Management*, 37, 1-10

Aliperti, G. & Cruz, A.M. (2018). Risk communication to tourists: The role of Academia toward increasing the grade of tourists' disaster-preparedness in Japan, *Almatourism: Journal of Tourism, Culture and Territorial Development*, 9(17), 1-12.

Aliperti, G., Cruz A.M., Rizzi, F., Frey M. (2017). Risk and Uncertainty: A Side-Effect of a Natch Event on Residents in Japan, *Kyoto University DPRI Annuals*, No 60 B 2017, pp. 335-342

Aliperti, G. & Sarti, S. (2015). Iconic Destination: A Snapshot of Sustainable Tourism in Pisa, *Almatourism: Journal of Tourism, Culture and Territorial Development*, 6(12), 120-136

Aliperti, G., Camilli, M., Dallari, F. (2014). ItFits-Tourism and Sustainability International Conference, Assisi, Italy, 8 May 2014. *Almatourism: Journal of Tourism, Culture and Territorial Development*, 5(3).

Peer reviewed journal publications currently under review:

Aliperti, G., Cruz, A.M., Ritchie, B. (under review, 2018). Disaster-preparedness and tourists' risk information seeking and processing: A cross-country analysis. *Annals of Tourism Research*

Aliperti, G., Rizzi, F., Garschagen, M., Hagenlocher, M., Sandholz, S., Frey, M. (research note) (under review, 2018). Crisis and disaster within the tourism industry: Towards the definition of an interdisciplinary research agenda, *Annals of Tourism Research*

Aliperti, G., Greenshtein-Littman, I., Marra, G., Dyer, M. (under review, 2018). Exploring Collaborative Urbanism in Dublin. Field study into the performance of seven grassroots initiatives, *Sustainable Cities and Society*

Aliperti, G., Cruz A.M., Rizzi, F., Frey M. (under review, 2018). How risk and uncertainty perceptions affect consumption? Using the Theory of Planned Behaviour to analyse seafood consumption after the Fukushima accident, *Tourism Management Perspectives*

Peer reviewed book:

Aliperti, G. & Asdrubali, F. (2015). Alla scoperta del Turismo Sostenibile ("Discovering Sustainable Tourism"), *FRANCO ANGELI*, Milano, pp. 1-258, ISBN: 978-88-917-2599-8

Peer reviewed book chapters:

Aliperti, G., Rizzi, F., Frey, M. (2018). CRM and disaster management: opportunities from tourism-related initiatives", in *Routledge Companion to Risk, Crisis and Security in Business*, Taylor and Francis, pp. 351-363, ISBN 978-11-38643-109

Aliperti, G. & Sarti, S. (2018). Urban gardening and spatial justice: from a metropolitan context to a mid-size city perspective, in *Urban gardening and the struggle for social and spatial justice*, Manchester University Press, in press

Aliperti, G. (2014). Synergy between a Start-Up Company specialized on Sustainable Tourism Projects, University and Local Government: An Italian successful example, in *BITCO College of Tourism*, Belgrade, pp. 613-619, ISBN 978-86-82371-66-3

Peer reviewed conference paper:

Aliperti, G. & Cruz, A.M. (2018). Tourists' risk information seeking processing: A cross-cultural study from Japan. *8th Conference of the Intern. Society for Integrated Disaster Risk Management (IDRiM 2018)*, Sydney, Australia, October 2018 (accepted June 2018)

Aliperti, G. & Cruz, A.M. (2018). Risk communication and natural hazard: A tourists-oriented framework for preparedness. *Global Conference on the International Network of Disaster Studies*, Iwate University & Harvard Kennedy School, Japan, July 2018

Aliperti, G., Rizzi, F., Garschagen, M., Hagenlocher, M., Sandholz, S., Frey, M. (2017). Crisis and disaster in tourism: A contribution towards solving terminological confusion and a proposal for a future research agenda, *4th World Research Summit for Tourism and Hospitality: Innovation, Partnerships and Sharing (Elsevier)*, Orlando, USA 8-11 December 2017.

Aliperti, G., Rizzi, F., Frey, M., (2017). Cause-related marketing and disaster management: A comparative analysis between prevention- and recovery-related campaigns, *6th International Conference on Social Responsibility, Ethics and Sustainable Business*, Berlin, Germany 28-29 September 2017, Vol. 6, pp. 13-14 - ISSN: 2285-7222; ISSN-L: 2285-7222

Aliperti, G., Cruz, AM, Rizzi, F., Frey, M. (2017). Post-Natech management: an investigation of mid-long-term effects of radioactive risk contamination on planned behavior and risk perception of tourists and residents in Japan, *8th Conference of the International Society for Integrated Disaster Risk Management (IDRiM 2017)*, Reykjavik, Iceland 23-25 August 2017.

Aliperti, G., (2015). Crisis & Disaster: tourism as tool to explain their circular cycle, *ATLAS Conference Risk in Travel and Tourism: geographies, behaviors and strategies*, Lisbon, Portugal 20-23 October 2015.

International reports:

Aliperti, G, Cruz, A.M., Muñoz, F., Suarez, M.C. (2017) Practical demonstration of some available tools for Natech risk assessment, risk mitigation and emergency planning for various types of natural hazards, *Workshop on tools for natech management*, DPRI, Kyoto University – ISBN 978-4-901768-22-1

Aliperti, G., Greenshtein-Littman, I., Marra, G., Dyer, M. (2015). Opportunities from financial crisis in Dublin. A field study into the performance of seven community-engaging initiatives, *Annual technical committee meeting of the COST action TU 1204 – People Friendly Cities in a Data Rich World*, Universidad Politécnica de Madrid/CeDIInt (Spain).

Oral presentations and seminars:

Aliperti, G (2017). Tourism industry and Disaster Management: Implications and Opportunities in the post-disaster stage, *Economics Seminar*, Università degli Studi di Perugia, Perugia (Italy), 16/03/2017

Aliperti, G., Cruz, A.M., Rizzi, F., Frey, M. (2017). Damages triggered by large-scale Natech disasters: A side effect of the Fukushima nuclear accident, *3rd International Symposium on Natural and Technological Risk Reduction at Large Industrial Parks (Natech-2017)*, Osaka University, Osaka (Japan) – 14/03/2017

Aliperti, G., Cruz, A.M., Rizzi, F., Frey, M. (2017). Seafood consumption in Japan after the Great East Japan Earthquake: An analysis using Theory of Planned Behavior, *DPRI Annual Seminar*, Kyoto University, Kyoto (Japan) – 21/02/2017

Poster presentations:

Aliperti, G., Rizzi, F., Frey, M. (2017). DRR: toward a Crisis/Disaster Causation Model", *From the management of crisis to the governance of risk: Time for a paradigm shift?*, School of Public Policy and Management of Tsinghua University, China Institute for Reform and Development and Ash Center for Democratic Governance and Innovation at Harvard Kennedy School. Hainan, China 9-11 January 2017, DOI: 10.13140/RG.2.2.33566.33601

Since 01/10/2014 to 29/11/2017

PhD in “International PhD in Management - Curriculum: Change and Complexity Management” at Scuola Superiore Sant’Anna, Pisa (Italy)

Istituto di Management - Piazza Martiri della Libertà, 24 - 56127 Pisa (Italia)
<http://www.sssup.it/management>
Main topic: *Disaster Management & Tourism*



PhD organized in collaboration
with GSSI (Gran Sasso Science Institute),
Viale F. Crispi, 7 67100 L'Aquila (Italy)



ADDITIONAL ACTIVITIES



Visiting Scientist
at United Nations University (UNU)
Institute for Environment and Human Security (UNU-EHS)
Since 03/04/2017 to 07/08/2017



Visiting Research Scholar
at Disaster Prevention Research Institute, Kyoto University
Since 15/09/2016 to 15/03/2017



Member of COST Action TU1204, WG 4 & WG5
“People Friendly Cities in a Data Rich World”
Coordinated by Prof. Mark Dyer (Trinity College, Dublin)
http://www.cost.eu/COST_Actions/tud/TU1204

ADDITIONAL COURSES

Advancing Disaster Risk Reduction To Enhance Sustainable Development In A Changing World (Summer School, United Nations University)
Block course. 01 - 12 June 2015
UNITED NATIONS Campus, Bonn, Germany



Workshop in synthesizing qualitative research
11-12 May 2015
Prof. Ruth Jepson
University of Edinburgh / Scottish Graduate School of Social Science



Course “High-Technology Business Venturing”
Project: “Tuscan Start-Up Academy
January – April 2015
Scuola Superiore Sant’Anna / Regione Toscana



Since 01/06/2013 until 30/11/2014

Research Fellow

CIRIAF - Inter-University Research Center on Pollution and Environment “Mauro Felli”
Via G. Duranti 67, 06125, Perugia (PG), Italy
www.ciriaf.it
Project: “Sustainable Tourism in Umbria”
Business or sector: *Research*



Since 01/01/2011 to 30/11/2014

Tourism Management Consulting

Studio Associato Nelia Consulting,
Via Montecucco 14, 05100, Terni (TR), Italy
www.neliaconsulting.com



Hotel quality control, sales & marketing management, sustainable tourism, & meeting organization.

✓ **Main roles:**

MICE Manager

(<https://www.facebook.com/media/set/?set=a.834452043302135.1073741831.174942799253066&type=3>), Main international clients: GENIE; TEREX

Teacher/Former: Marketing, Destination Marketing, Web Marketing

- CST Centro Internazionale di Studi sul Turismo di Assisi, Via Cristoforo Cecci 1, 0608, Assisi fraz. Santa Maria degli Angeli (PG), Italy
- Euristic SRL, Via Brunelleschi, 06024, Gubbio (PG), Italy
- ECIPA, Via Corcianese 218/A, 06100, Olmo (PG), Italy

✓ **Main projects:**

It FITS – Italian Forum Tourism and Sustainability

<https://www.facebook.com/Fits-Forum-Italiano-Turismo-e-Sostenibilit%C3%A0-331735733525442/>
3rd Edition – 25th Sep 2015; 2nd Edition – 8th-10th May 2014; 1st Edition – 7th-11th May 2013.

Partners: Università di Perugia; Università di Bologna; Università di Sassari; CST Assisi; CIRIAF

Energy Explorer

<https://www.facebook.com/Energy-Explorer-431690250255755/>

Energy Explorer is a project developed in collaboration with CIRIAF (Centro Interuniversitario di Ricerca sull'Inquinamento da Agenti Fisici) aiming at organizing sustainable tours for high school students.

Team Building Meeting (TBM)

<https://www.facebook.com/Team-Building-Meeting-192950144163201/>

TBM is a workshop offering a practical tool to the companies that provide Team Building services to get in touch with real potential customers.

La Ferrovia Turistica - The Tourist Rail

<https://www.facebook.com/LaFerroviaTuristica/>

The project has been developed in collaboration with CST Assisi and identifies trekking routes and slow tourism itineraries along the local rail Ferrovia Centrale Umbra.

✓ **Session Chair:**

Session Chair at Academic Day during It FITS – Italian Forum Tourism and Sustainability 2015, Perugia (25 Sep. 2015), Speakers: Academic researchers from several international Universities.

Session Chair at Academic Day during It FITS – Italian Forum Tourism and Sustainability 2014, Perugia (8 May 2014), Speakers: Academic researchers from several international Universities.

Session Chair at Focus Group “Umbria meets Scandinavia” during It FITS – Italian Forum Tourism and Sustainability, Perugia (7 May. 2013) Speakers: Representatives of Italian Chamber of Commerce in Sweden, Italian Chamber of Commerce in Norway, FederAlberghi, International Airport of Umbria “San Francesco”, local Hotel managers.

✓ **Attended courses:**

Summer School in Tourism Management: “Economic impacts of Festivals and Events” – OTIE (www.otiesummerschool.com); Malta (28th July – 5th August 2014) - Observatory on Tourism in the European Islands (OTIE)

VETPRO Programme specialized on English Tourism Market - Plymouth (Oct. 2012) - TellUs Group - Swarthmore Adult Education Centre, Plymouth, PL4 6LF, United Kingdom
International Air Fares and Ticketing Course - Assisi (Jan. 2005) - Agenda, Air Dolomiti, Lufthansa, CST Assisi
Galileo Base, Managing Business Travel, Room Master, Car Master - Assisi (May 2004) - CST Assisi

✓ **Additional activities:**

Quality Manager - Innisfree International College (Sligo, Ireland) – In collaboration with Avec Tour Operator; Viale Ippocrate 92, 00161, Roma, Italy; Staff coordination (14 members). Quality manager: evaluation of the services provided by the college.

Since 01/07/2010 until 31/12/2010

Assistant Project Manager KUONI & Airport Operations Staff Coordinator (Copenhagen, Denmark)

Kuoni DM
Amager Strandvej 60, 2300, Copenhagen, Denmark
Projects:

- Assistant Project Manager MICE DPT
- Airport Operations "Staff Coordinator" (CRUISES DPT): staff of 20 members.
Business or sector: *MICE/ Cruise*

KUONI

Since 15/09/2008 until 30/06/2010

Sales & Marketing Manager – Gruppobacus Hotels

Gruppobacus Hotels
Piazza Duomo 4, 05029, Sangemini (TR), Italy - www.gruppobacus.com
Sales & Marketing Hotel Manager
Business or sector: *Hotel Sales & Marketing*



Summer 2008 (seasonal work)

Holiday Rep Staff Manager - Area: Catalunya

Inviaggi Tour Operator
Via Bartocci 1, 05110, Terni (TR), Italy - www.inviaggi.it
Staff Manager; Quality manager of tourism industry services.
Business or sector: *Tour Operating / Quality Manager*



Since 01/03/2008 until 30/05/2008 (internship)

Travel Consultant - American Customers (Chicago, USA)

Tourcrafters Inc.
28085 North Ashley Circle unit 202, 60048, Libertyville – Chicago (Illinois), USA
www.tourcrafters.com
Travel Consultant; Hotels Inspection of the most important 4*/5* Hotels in Rome, Florence and Venice as Quality Manager.
Business or sector: *Tour Operating / Quality Manager*



Summers/Winters 2005/2006/2007 (seasonal work)

Holiday Rep (Palma de Mallorca, Costa Brava, Barcelona, Fuerteventura, Istanbul)

Inviaggi Tour Operator
Via Bartocci 1, 05110, Terni (TR), Italy - www.inviaggi.it
Tourist Assistant (REP)
Business or sector: *Tour Operating / Quality Manager*



Summer 2004 (internship)

Hotel Receptionist

Hotel Punta Negra 4*
Regione Punta Negra C.P. 24, 07041 Alghero (SS), Italy - www.hotelpuntanegra.it
Hotel Receptionist (Internship)
Business or sector: *Hotellerie*



Summer 2004 (internship)

Travel Consultant

I Viaggi del Drago
Corso Vecchio 215, 05100, Terni (TR), Italy
Travel Consultant (Internship)
Business or sector: *Travel Agency*



Education

Doctorate

PhD in "International PhD in Management - Curriculum: Change and Complexity Management"

Scuola Superiore Sant'Anna, Pisa (Italy) – November 2017

Thesis Title: "Consumers' engagement as opportunity for crisis and disaster risk management: A tourism-oriented analysis".

External reviewers: Prof. Brent Ritchie (Queensland University), Prof. Fiorella Dallari (University of Bologna)



Post Graduate Master (Master Post-Lauream – 1st Level)

"Business and Management in Tourism Industry"

University "La Sapienza" Roma (Italy), Faculty of Economics – November 2010

Grade 110/110

Thesis Title: "Analysis of a DMC, Destination Management Company"

ECTS/CFU Credits: 60



SAPIENZA
UNIVERSITÀ DI ROMA

Master Degree (Laurea Specialistica)

"Business and Administration in Tourism Industry"

University of Perugia, Faculty of Economics, c/o CST Assisi (Italy) – February 2008

Grade 110/110 cum LAUDE

Thesis Title: "Outsourcing of the HR in the Tourism Industry" - ECTS/CFU Credits: 120



Bachelor Degree (Laurea Triennale)

"Business and Management in Tourism Industry"

University of Perugia, Faculty of Economics, c/o CST Assisi (Italy) – November 2005

Grade 106/110

Thesis Title: "Tourism & School" - ECTS/CFU Credits: 168



Erasmus

South Carelia Polytechnic (Finland), Faculty of Tourism – from January to June 2007

Professional Membership

Member of the Italian register of “Directors of Travel Agencies and Tour Operators”

(Direttore Tecnico di Agenzia Viaggi e Turismo)

Certificate released by Regione Umbria - 21st November 2010

Validate for Italian, English and Spanish languages

Member of the Italian register of “Tour Leaders”

(Accompagnatore Turistico)

Certificate released by Regione Umbria – 20th August 2009

Validate for Italian, English and Spanish languages

Founder and Member of AIAT - (Italian Association of Tour Leaders)

(Associazione Italiana Accompagnatori Turistici - www.accompagnatorituristici.com)

Since January 2013 - **President** from Jan. 2013 to Dec. 2014.

Languages

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Spanish	C2	C2	C2	C2	C2
Japanese	A2	A2	A2	A2	A2

Levels: A1/2: Basic user B1/2: Independent user C1/2: Proficient user
Common European Framework of Reference for Languages

IT Knowledge

STATATA; X-Mind; Microsoft Office (Word, Excel, PowerPoint); GDS (Sabre, Galileo CRS, Sipax Train); Hotel++; Fidelio; AdHoc; Gilboa.

Personal Skills

All my academic and working experience focuses on Business & Administration in the tourism industry. I had the opportunity to increase my knowledge regarding the tourism-dynamics considering them from different perspectives (hotels, travel agencies/tour operators, destination management, tourists' behavior). During my PhD, I more in-depth investigated the links between disaster management and the tourism industry. I'm problem solving oriented and constantly involved in projects requiring good team-work attitude.

I hereby authorize the use of my personal details according to the Italian D.Lgs n° 196/2003

Best regards,
Giuseppe Aliperti

