

# ELENA CASPRINI

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## WORK EXPERIENCE

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*Dates* 2014- now  
*Job position* Post-doc Research Fellow  
*Name of Institute* Scuola Superiore Sant'Anna

*Dates* 2011-2014  
*Job position* Ph.D. Student in Management  
*Name of Institute* Scuola Superiore Sant'Anna  
*Location* Pisa (Italy)  
*Ph.D. thesis title* Business Model Innovation: drivers, processes and capabilities

*Dates* 27<sup>th</sup> September 2013-30<sup>th</sup> June 2014  
*Job position* Visiting Ph.D. Student  
*Name of Institute* Cass Business School  
*Location* London (UK)

## EDUCATION

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*Dates* 2009-2011  
*M. Sc.* Management & Governance  
*Curriculum (in English)* Accounting and Management  
*Name of Institute* Facoltà di Economia R. Goodwin  
*Location* Siena (Italy)  
*Score* 110/110 *cum laude*  
*Thesis* Wine Consumer Behaviour

*Dates* September 2009- June 2010  
*ERASMUS program* University College of Reading (United Kingdom)

*Dates* 2006-2009  
*B.Sc.* Economia e Commercio  
*Name of Institute* Facoltà di Economia R. Goodwin  
*Location* Siena (Italy)  
*Score* 110/110

## SKILLS

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*Software:* NVivo and Stata  
*Languages:* Italian and English

- "Marketing & Retail nei mercati che cambiano"*, Università degli Studi di Cassino e del Lazio Meridionale, 20-21 October 2016, ISBN: 978-88-907662-6-8.
7. Pucci, T., Casprini, E., Zanni, L., Sinha, K.M. (2016). "When speeds counts, open innovation matters", in Vrontis D, Weber Y., Tsoukatos E. (eds.), *Innovation, Entrepreneurship and Digital Ecosystems*, 9<sup>th</sup> Annual EuroMed Conference Book of Proceedings, EuroMed Press, ISBN: 978-9963-711-43-7
  8. Casprini, E., Di Minin, A., Piccaluga, A. (2016). "Serendipitous value co-creation in an acquisition: the General Electric - Nuovo Pignone case". Academy of Management Conference, Anaheim (California, USA), August 5-9, doi:10.5465/AMBPP.2016.16219abstract
  9. Casprini, E., Paraboschi, A., Di Minin, A. 2015. "Web 2.0 enabled business models: An empirical investigation on the BlaBlaCar.it case", Academy of Management Conference, Vancouver (Canada), 7<sup>th</sup>-11<sup>th</sup> August 2015. doi:10.5465/AMBPP.2015.18509abstract
  10. Pucci, T. Casprini, E. Zanni, L. 2015. "The moderating role of inter-organizational relationships on innovative capacity and economic performance: an empirical analysis in the Life Sciences sector". 7<sup>th</sup> Bi-annual International Conference on Business Market Management, Londra (UK), 2<sup>nd</sup>-4<sup>th</sup> July 2015.
  11. Pucci, T. Casprini, E. Zanni, L. 2015. "Firm's innovation and economic performance: an empirical analysis in Life Sciences sector". R&D Management Conference, Pisa (Italy), 23<sup>rd</sup> -26<sup>th</sup> June 2015
  12. Casprini, E., Marullo, C., Di Minin, A. 2014. "Start-ups survival: do business models matter?", R&D Management Conference 2014, Stuttgart (Germany), 3<sup>rd</sup>-6<sup>th</sup> June 2014.
  13. Paraboschi, A., Casprini, E., Di Minin, A., Corsi, S. 2013. "Why is my car less mine? The role of user-led innovation in the Italian carpooling market". X Convegno Società Italiana di Marketing, Milano (Italy), 3<sup>rd</sup>-4<sup>th</sup> October 2013.
  14. Casprini, E., Di Minin, A., Piccaluga, A. 2013. "Reshaping an R&D-based innovation process in a medium-sized firm", R&D Management Conference, Manchester (UK), 26<sup>th</sup>-28<sup>th</sup> June 2013.

#### INTERNATIONAL AND NATIONAL PROJECTS

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##### Participation in the following projects:

- 2015-2018 European Investment Bank. "How can Larger Organizations also be innovative organizations?"
- 2015-2016 OI-Net Project
- 2015. Tender JRC/SVQ/2014/J.3/0041/NC. "Case studies on Open Innovation in ICT".
- 2014-2015. Progetto ASSO Bando Unico POR-CREO 2012 – Regione Toscana. More information available at: <http://www.progetto-asso.eu/>
- 2014. Participation to "PHASER - Personal Health and Wellbeing self-management Services", EU funded initiative under the EIT ICT Labs program.
- PRIN 2010-2011. "Ricerca scientifica e competitività. Varietà delle forme di impresa, sistemi di supporto e dimensioni di performance".

#### TEACHING ACTIVITY

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##### Lecturer for PhD, DBA and Summer School

- 2016/2017 Lecturer for "Robotics start-ups: access to funding and time-to-market", within the Summer School on the Robotics of Regulation in Europe: Legal, Ethical and Economic Implications (Pisa, Italy)– 7/7/2017
- 2016/2017 "Absorptive capacity", within the Ph.D. course Management Theories, Scuola Superiore Sant'Anna (Pisa, Italy)– December 2016.
- 2016/2017 "Sensemaking", within the Ph.D. course Management Theories, Scuola Superiore Sant'Anna (Pisa, Italy)– December 2016.
- 2016/2017 "Research questions" within the Ph.D. course Surviving the Ph.D., Scuola Superiore Sant'Anna (Pisa, Italy)– January 2017.
- 2014/2015 "Qualitative research: case study research", in *Executive Doctorate in Business Administration* (DBA), Scuola Superiore Sant'Anna (Pisa, Italy) - April 2015.
- 2014/2015 "Literature review in Practice", in *Executive Doctorate in Business Administration* (DBA), Scuola Superiore Sant'Anna (Pisa, Italy) - April 2015.

## GRANTS & DISTINCTIONS

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Conference Best Paper Award - Pucci, T., Casprini, E., Zanni, L., Sinha, K.M. (2016). "When speeds counts, open innovation matters", 9<sup>th</sup> Annual EuroMed Conference, Warsaw (Poland) September, 14-16.

Pisa, 09<sup>th</sup> October 2017

