

# University Academic Curriculum Vitae

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## Personal information

Name: **Ivan Miroshnychenko**  
Place and date of birth: Ukraine, 11/03/1986  
Nationality: Ukrainian  
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Website: <https://imiroshnychenko7.wixsite.com/ivanmiroshnychenko>

## Education since leaving school

- 2008, **B.A. (Honors) in Management: Foreign Economic Activity**; Thesis entitled "Institutional Securing of Firms' Foreign Economic Activities in the Sumy Region: The Case of the Sumy Chamber of Commerce and Trade"; Sumy National Agrarian University (Ukraine)
  - 2010, **M.Sc. (Merit) in Management and Strategy: Entrepreneurship**; Dissertation entitled "The Proposed Framework of Regional Innovation System: The Case of the Kharkiv region in the Northern Ukraine"; The University of Sheffield (UK)
  - 2015, **Ph.D. (Cum Laude) in Management: Innovation, Services and Sustainability**; Dissertation entitled "Corporate Governance, R&D Investment and Firm Growth"; Sant'Anna School of Advanced Studies (Italy)
- Part of my doctoral studies has been done at the Project Group "Modes of Economic Governance" of the WZB Berlin Social Science Center, at the Collaborative Research Center 649 "Economic Risk" of the Humboldt University of Berlin, at the School of Business and Economics of the Free University of Berlin (Germany), at the South-East European Research Centre (Greece) and at the School of Business and Economics of Linnaeus University (Sweden)

## Present appointments

### Assistant Professor

- Date of appointment – September 2017
- RTD junior
- Free University of Bozen-Bolzano, Faculty of Economics and Management, Centre for Family Business Management, Bozen-Bolzano (Italy)
- Participating in the creation of a Family Business Management Platform: 1) conducting research on family business and producing significant peer-reviewed publications; 2) education activities and business engagement about family business and business families targeted to

family entrepreneurs and students; 3) student supervision, tutoring and mentoring; 4) serving on departmental Entrepreneurship and Innovation research cluster and selection committees; 5) organizing high-level academic and non-academic meetings with international breadth on family business

**Affiliated Research Fellow**

- Date of appointment – January 2018
- Sant’Anna School of Advanced Studies, Institute of Management (Italy)
- Examination of the green drivers of corporate finance and governance, and guest lecturing at the postgraduate level

**Professional experience**

From / to	Job title	Name of academic Institution	Responsibilities
September 2017 – August 2019	Visiting Research Fellow	Lancaster University, Management School (UK)	Participation in the collaborative research project on diversification decisions of family firms (analysis of the determinants of family business diversification and de-diversification strategies)
November 2014 – August 2017	Research Fellow	Sant’Anna School of Advanced Studies (Italy)	Participation in the research project entitled “Corporate Governance and Innovation” (examination of the relationship between corporate governance and R&D investments, with a specific emphasis to family-controlled listed firms)
October 2013 – September 2014	Visiting Researcher	WZB Berlin Social Science Center (Germany)	Participation in the research project on the nexus between European corporate governance and corporate sustainability, and presentation of research outcomes at the forum on the future of management in the 21 <sup>st</sup> century in Australia and at the State Parliament of Berlin
October 2013 – September 2014	Visiting PhD Student	Free University of Berlin (Germany)	Collection and analysis of the financial and corporate governance data of publicly traded firms, participation in research seminars of the Berlin Study

			Group on Corporate Responsibility
November 2013 – December 2013	Visiting Researcher	Humboldt University of Berlin (Germany)	Collection of ESG, accounting and financial data of the ASSET4 constituents, construction of a large-scale panel dataset
September 2012 – February 2013	Visiting PhD Student	Linnaeus University (Sweden)	Participation in doctoral courses on Corporate Governance and Academic Writing, and involvement in the research seminars of the School's Corporate Governance Research Group
April 2012 – October 2012	Research Intern	South-East European Research Centre (Greece)	Participation in the South East Europe SCIENCE research project (collection and analysis of ESG data of publicly traded firms, and assistance in preparation of manager's manual on stakeholder engagement and its consequences)
November 2011 – April 2012	Research Assistant	Sant'Anna School of Advanced Studies (Italy)	Participation in the research project on corporate governance of FTSEurofirst 300 Index (collection of the financial and corporate governance data of 300 largest listed firms in Europe and assistance in the construction of a large-scale panel dataset)
March 2006 – September 2007	On-the-Job Trainee	The Ohio State University (USA)	Successful completion of the Ohio International Agricultural and Horticultural Intern Program

**Experience in academic teaching**

- September 2020 – Now, Free University of Bozen-Bolzano (Italy), Lecturer in Project Management (postgraduate course) and Change Management (undergraduate course), and Co-lecturer in Entrepreneurship Lab for Innovation Projects (postgraduate course)
- September 2019– September 2020, Free University of Bozen-Bolzano (Italy), Co-lecturer in Research Coaching Lab (postgraduate course)
- September 2017 – September 2020, Free University of Bozen-Bolzano (Italy), Lecturing Assistant in Family Business Management (postgraduate course), Research Coaching Lab (postgraduate course)

and Introduction to Family Business Management (undergraduate course)

- November 2019, Sant'Anna School of Advanced Studies (Italy), PhD seminar on whether it pays to be a greenwasher or a brownwasher
- November 2018, Lancaster University Management School (UK), postgraduate seminar on strategic market focus and family firms
- November 2018, Sant'Anna School of Advanced Studies (Italy), PhD seminar on the effects of corporate green practices on financial performance
- November 2017, Lancaster University Management School (UK), postgraduate seminar on the moderating effects of the investment opportunities set on R&D investments
- October 2016, The University of Genoa (Italy), postgraduate seminar on corporate governance and firm growth
- October 2013 – September 2014, Study Foundation of the Berlin House of Representatives (Germany), executive seminars on the complementarity between European corporate governance and sustainability
- January 2013, Linnaeus University (Sweden), postgraduate seminar on the informal sector in developing countries

**Other  
academic  
responsibilities**

- December 2020 – Now, Evaluation of doctoral dissertations for Sant'Anna School of Advanced Studies
- January 2020 – Now, Evaluation of research grant proposals for Deutsche Forschungsgemeinschaft (German Research Foundation), Fonds zur Förderung der wissenschaftlichen Forschung (Austrian Science Fund) and KU Leuven
- September 2019, organization and presentation of research activities and research interests of the Free University of Bozen-Bolzano's Centre for Family Business Management at NOI Techpark during the Long Night of Research
- June 2018, Member of the Selection Committee ("Commissione giudicatrice") of the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy), aimed at evaluating the candidates for the Postdoctoral Position
- April – June 2018, assisting director of the Free University of Bozen-Bolzano's Centre for Family Business Management in organizing research visit of a distinguished visiting professor
- December 2017, Presentation of the Free University of Bozen-Bolzano's Family Business Management Platform at the European Commission's workshop on European Trade, Brussels (Belgium)
- December 2017, Member of the Selection Committee ("Commissione giudicatrice") of the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy), aimed at evaluating the candidates for the Research Assistant Position
- October 2017, organization and presentation of research activities and research interests of the Free University of Bozen-Bolzano's Centre for Family Business Management at NOI Techpark during the NOI Techpark Open Day
- September 2017 – Now, Member of the Entrepreneurship and Innovation Research Cluster of the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy)

- September 2017 – Now: Academic tutorship of the first-year students of the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy)
- September 2017 – Now: Academic supervision of undergraduate and postgraduate students at the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy)
- June 2015, Assistance in organization of the Research and Development (R&D) Management Annual Conference, Pisa (Italy)
- April 2009, Assistance in organization of the Annual International Conference on Entrepreneurship, Innovation and Regional Development (ICEIRD), Thessaloniki (Greece)
- Reviewing for the *Entrepreneurship Theory and Practice*, *Strategic Entrepreneurship Journal*, *Journal of Product Innovation Management*, *Journal of Business Venturing*, *Journal of Business Ethics*, *Journal of Business Research*, *Family Business Review*, *Small Business Economics*, *Industrial and Corporate Change*, *R&D Management*, *Long Range Planning*, *Technological Forecasting and Social Change*, *Corporate Governance: An International Review*, *Journal of Cleaner Production*, *Journal of Family Business Strategy*, *Business Research Quarterly*, *Journal of Management and Governance*, *Corporate Governance: The International Journal of Business in Society*, *Management Decision* and *Sustainability Journal*.

## **Memberships**

- International Corporate Governance Society Member, 2021 - Present
- The British Academy of Management (BAM) Member, 2021 – Present
- The Italian Academy of Business Economics (AIDEA) Member, 2021 - Present
- The Italian Society of Management (SIMA) Member, 2021 – Present
- Financial Management Association (FMA) Member, 2020 – Present
- The Academy of Management (AOM) Member, 2019 – Present
- Sweden Alumni Network Italy Founding Member, 2019-Present
- International Family Enterprise Research Academy (IFERA) Member, 2018 – Present
- European Academy of Management (EURAM) Member, 2019, 2021-Present
- The Swedish Institute's Network for Future Global Leaders (NFGL) Member, 2013 – Present
- AEGEE-Europe Member, 2013 – 2017
- Forum of Young Ukrainian Leaders Member, 2008 – 2013

## **Research and scholarships**

- Currently, I work in the Centre for Family Business Management at the Free University of Bozen-Bolzano (Faculty of Economics and Management). In addition to education activities and business engagement, I lead several research projects on business model innovation and environmental strategies of family business. I am also actively involved in the research project on family business succession in South Tyrol (co-organized with the Chamber of Commerce, Industry, Crafts and Agriculture of Bolzano).

For the past ten years, I have successfully participated in various national and international research initiatives, among others, the

research project entitled "PASSA - Transgenerational Succession of Craft Businesses in South Tyrol" research project (Association of Artisans and Small Businesses and Free University of Bozen-Bolzano, Italy), the research project entitled "Diversification Decisions of Family Firms Around the World" (Free University of Bozen-Bolzano and Lancaster University, Italy and the UK), the research project entitled "Corporate Governance and Innovation" (Sant'Anna School of Advanced Studies, Italy), the research project entitled "Complementarity between European Corporate Governance and Sustainability" (The WZB Berlin Social Science Center and The Humboldt University of Berlin, Germany) and the research project entitled "South-East European SCIENCE" (The South-East European Research Centre, Greece).

- My research has been published in several high-level journals, among others, *Entrepreneurship Theory and Practice*, *Journal of Business Research*, *Business Strategy and the Environment*, *R&D Management*, *Journal of Cleaner Production* and *Economic Notes*. My work has received research awards and grants from various public funding bodies and private organizations, among others the Swedish Institute, the Study Foundation of the Berlin House of Representatives, the International Family Enterprise Research Academy, and the Südtiroler Sparkasse Foundation.

Date granted	Funding Body	Title	Amount received in Euro
August 2021	Academy of Management (AOM)	Best Paper in the Organisations and the Natural Environment Division of the 2021 Academy of Management Meeting	
April 2021	John Wiley & Sons, Inc.	Top Cited Economic Notes' Article 2019-2020	
November 2020	Free University of Bozen-Bolzano (Italy)	Research Grant	8,500.00
June 2020	Südtiroler Sparkasse Foundation	Research Award	5,000.00
June 2020	International Family Enterprise Research Academy (IFERA)	Best Reviewer Award	
June 2020	International Family Enterprise Research Academy (IFERA)	Nomination for the Best Paper Contribution to Practice Award	
September 2019	Interdisciplinary Conference on	Finalist for the Best Family Paper Award	

	Entrepreneurship, Innovation and SMEs (G-Forum)		
June 2019	International Family Enterprise Research Academy (IFERA)	Best Paper Contribu- tion to Practice Award	1,000.00
June 2019	International Family Enterprise Research Academy (IFERA)	Nomination for the Best Reviewer Award	
May 2019 – August 2020	Free University of Bozen-Bolzano (Italy)	Research Grant	9,000.00
July 2018 – June 2020	Free University of Bozen-Bolzano (Italy)	Research Grant	8,000.00
November 2017 – November 2019	Free University of Bozen-Bolzano (Italy)	Research Grant	2,200.00
November 2014 – September 2017	Sant'Anna School of Advanced Studies (Italy)	Research Fellowship	19,300.00 per year
June – July 2016	Jean Monnet Network	Summer School Fee Waiver & Travel Grant	
August – September 2015	Marie Curie (Europe)	Summer School & Conference Fee Waiver & Travel Grant	
September 2014	Swedish Institute (Sweden)	Conference Fee Waiver & Travel Grant	
October 2013 – September 2014	The Study Foundation of the Berlin House of Representatives (Germany)	Research Scholarship	9,200.00
November 2013	The University of South Australia (Australia)	Winner of the University of South Australia's Interna- tional PhD Student Competition	
October 2013	BASF SE	Seminar Travel Grant	
September 2013	Research and Development	Summer School Fee Waiver	

	Management Association (UK)		
July 2013	John S. Latsis Public Benefit Foundation and of the Institute for New Economic Thinking (USA)	Summer School Fee Waiver	
September 2012 – February 2013	The Swedish Institute (Sweden)	Doctoral Studies' Scholarship	8,000.00
April – October 2012	Erasmus Consortia (EU)	Placement Grant	4,500.00
September 2008	The University of Sheffield International Faculty, CITY College (Greece)	International Student Support Scholarship	2,000.00
July 2008	Institute's for Economic Thinking & Cato Institute (USA)	Summer School Fee Waiver & Travel Grant	
May 2008	European Sociology Students Association (Bulgaria)	Summer School Fee Waiver & Travel Grant	
March 2005	Sumy National Agrarian University (Ukraine)	Best Paper Award	
September 2003 – June 2008	Ukrainian Government	Undergraduate Studies Scholarship	10,000.00

## Publications

### Refereed journal publications

- Soluk, J., *Miroshnychenko, I.*, Kammerlander, N., and De Massis, A. (2021). Family influence and digital business model innovation: The enabling role of dynamic capabilities. *Entrepreneurship Theory and Practice*, 45(4), pp. 867-905. <https://doi.org/10.1177/1042258721998946> **Finalist for the Best Family Paper Award of the 2019 Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum)**
- *Miroshnychenko, I.*, De Massis, A., Miller, D., and Barontini, R. (2021). Family business growth around the world. *Entrepreneurship Theory and Practice*, 45(4), pp. 682-708. <https://doi.org/10.1177/1042258720913028> **2020 Research Award of the Südtiroler Sparkasse Foundation at the Free University of Bozen-Bolzano**
- *Miroshnychenko, I.*, Strobl, A., Matzler, K. and De Massis, A. (2021).



Absorptive capacity, strategic flexibility, and business model innovation: Empirical evidence from Italian SMEs. *Journal of Business Research*, 130, pp. 670-682.

<https://doi.org/10.1016/j.jbusres.2020.02.015> **2020 Research Award of the Südtiroler Sparkasse Foundation at the Free University of Bozen-Bolzano**

- *Miroshnychenko, I.* and De Massis, A. (2020) Three decades of research on corporate governance and R&D investments: A systematic review and research agenda. *R&D Management*, 50(5), pp. 648-666. <https://doi.org/10.1111/radm.12432>
  - *Miroshnychenko, I.*, Barontini, R. and De Massis, A. (2020). Investment opportunities and R&D investments in family and nonfamily firms. *R&D Management*, 50(4), pp. 447-461. <https://doi.org/10.1111/radm.12392>
- 2020 Research Award of the Südtiroler Sparkasse Foundation at the Free University of Bozen-Bolzano**

- *Miroshnychenko, I.*, Bozzi, S., and Barontini, R. (2019). Firm Growth and Legal Environment. *Economic Notes*, 48(1), pp. 1-24. <http://dx.doi.org/10.1111/ecno.12116>

#### **Top Cited Economic Notes' Article 2019-2020**

- Testa, F., *Miroshnychenko, I.*, Barontini, F., and Frey, M. (2018). Does it pay to be a greenwasher or a brownwasher? *Business Strategy and the Environment*, 27(7), pp. 1104-116. <https://doi.org/10.1002/bse.2058>
- *Miroshnychenko, I.*, Barontini, R., and Testa, F. (2017). Green practices and financial performance: A global outlook. *Journal of Cleaner Production*, 147, pp. 1-12. <http://dx.doi.org/10.1016/j.jclepro.2017.01.058>
- Bozzi, S., Barontini, R., and *Miroshnychenko, I.* (2017). Investor protection and CEO compensation in family firms. *Corporate Ownership and Control*, 14(2), pp. 17-29. <http://dx.doi.org/10.22495/cocv14i2art2>

#### Refereed book chapters

- *Miroshnychenko, I.*, Barontini, R., and Testa, F. (2019) Corporate Governance and Environmental Performance: A Systematic Overview. In S. Boubaker & D. K. Nguyen (Eds.), *Corporate Social Responsibility, Ethics and Sustainable Prosperity* (pp. 127-150). Singapore: World Scientific. [https://doi.org/10.1142/9789811206887\\_0005](https://doi.org/10.1142/9789811206887_0005)
- *Miroshnychenko, I.* (2019). Convergence of Corporate Governance and CSR: Ideological Perspectives. In S. Boubaker & D. K. Nguyen (Eds.), *Corporate Social Responsibility, Ethics and Sustainable Prosperity* (pp. 189-210). Singapore: World Scientific. [https://doi.org/10.1142/9789811206887\\_0007](https://doi.org/10.1142/9789811206887_0007)

#### Journal articles in professional journals

- *Miroshnychenko, I.* (2014). Founder Voices: R&D investment behavior in family-controlled corporations in Europe. *WZB-Mitteilungen*, 143(1), pp. 36-40

- *Miroshnychenko, I.* (2014). Die Komplementarität von Corporate Governance und Nachhaltigkeit in Europa. In: *Jahrbuch der Studienstiftung des Abgeordnetenhauses von Berlin 2013-2014*. Berlin: Studienstiftung
- Ketikidis, P.H., *Miroshnychenko, I.* and Zygiaris, S. (2010). A Proposed Framework of Regional Innovation System: The Case of the Kharkiv Region in Eastern Ukraine. *Acta Technica Corviniensis - Bulletin of Engineering*, 3(1), pp. 63-70

#### Conference papers

- *Miroshnychenko, I.*, Miller, D., & Le Breton-Miller, I. 2021. Divergent Family Effects on Green Practices. In S. Taneja (Ed.), *Proceedings of the Eighty-first Annual Meeting of the Academy of Management*. Online ISSN: 2151-6561, in press. **Best Paper in the Organizations and the Natural Environment Division of the 2021 Academy of Management Meeting.**
- *Miroshnychenko, I.*, Vocalelli, G., De Massis, A., Grassi, S. & Ravazzolo, F. 2021. Family Influence and Firm Performance: Evidence from the Covid-19 pandemic. *Proceedings of the Eighty-first Annual Meeting of the Academy of Management*, virtual, 29 July-4 August 2021. Academy of Management, in press.
- *Miroshnychenko, I.*, Eddleston, K. A. & Kotlar, J. 2021. Strategic market focus in family and nonfamily firms. *Proceedings of the Eighty-first Annual Meeting of the Academy of Management*, virtual, 29 July-4 August 2021. Academy of Management, in press.
- Soluk, J. and *Miroshnychenko, I.* (2020) Innovativeness in the Digital Era: An Empirical Study of Family Influence and Dynamic Capabilities. *Proceedings of the Eightieth Annual Meeting of the Academy of Management*, virtual, 7-11 August 2020. Academy of Management, p. 19351.  
<https://journals.aom.org/doi/10.5465/AMBPP.2020.19351abstract>
- De Massis, A., Gomez-Mejia, L. R., *Miroshnychenko, I.*, Muñoz-Bullón, F. and Sanchez-Bueno, M. J. (2020) Broadening our Sight on Family Firms and Employment Changes: The Role of Institutional Risks. *Proceedings of the Eightieth Annual Meeting of the Academy of Management*, virtual, 7-11 August 2020. Academy of Management, p. 13067.  
<https://journals.aom.org/doi/10.5465/AMBPP.2020.13067abstract>
- *Miroshnychenko, I.*, Barontini, R., and Testa, F. (2020) Family firms and environmental performance: A Meta-analytic review. *IFERA Conference Proceedings 2020*, virtual. IFERA, p. 32. ISBN: 979-12-200-6730-0.
- De Massis, A., Gomez-Mejia, L. R., *Miroshnychenko, I.*, Munoz-Bullon, F. and Sanchez-Bueno, M. J. (2020) REVISITING THE QUESTION OF WHETHER FAMILY FIRMS ARE GOOD OR BAD EMPLOYERS: EMPLOYMENT SECURITY, INSTITUTIONAL RISKS AND FAMILY OWNERSHIP. *IFERA Conference Proceedings 2020*, virtual. IFERA, p. 72. ISBN: 979-12-200-6730-0. **Nomination for the Best Paper Contribution to Practice Award of the 2020 International Family Enterprise Research Academy Conference.**

- *Miroshnychenko, I., Eddleston, K. A. and De Massis, A. (2019) When do family firms change their internationalization strategies? Proceedings of the Seventy-ninth Annual Meeting of the Academy of Management, Boston (USA), 9-13 August 2019. Academy of Management, p. 17043.*  
<https://journals.aom.org/doi/abs/10.5465/AMBPP.2019.17043abstract>
- *Miroshnychenko, I., Testa, F. and Barontini, R. (2019) A global study of the link between board policies and greenwashing. Proceedings of the Seventy-ninth Annual Meeting of the Academy of Management, Boston (USA), 9-13 August 2019. Academy of Management, p. 14777.*  
<https://journals.aom.org/doi/abs/10.5465/AMBPP.2019.14777abstract>
- *Miroshnychenko, I., De Massis, A., Eddleston, K. A. and Kotlar, J. (2019) The Mixed Gamble of Strategic Market Focus in Family and Nonfamily Firms. IFERA Conference Proceedings 2019, Bergamo (Italy), 17-21 June 2019. IFERA, p. 115. ISBN: 979-12-200-5032-6.*  
**Best Paper Contribution to Practice Award of the 2019 International Family Enterprise Research Academy Conference (awarded Euro 1000 by the Wittener Institut für Familienunternehmen).**
- *Soluk, J., Miroshnychenko, I., Kammerlander, N., and De Massis, A. (2019) Digital Business Model Innovation in Family Vs. Non-Family Firms. IFERA Conference Proceedings 2019, Bergamo (Italy), 17-21 June 2019. IFERA, p. 139. ISBN: 979-12-200-5032-6*
- *Miroshnychenko, I., Barontini, R. and De Massis, A. (2018) Investment Opportunities and R&D Investments in Family and Nonfamily Firms. IFERA Conference Proceedings 2018, Zwolle (the Netherlands), 3-6 July 2018. IFERA, p. 92. ISBN: 978-90-77901-92-2*
- *Barontini, R. and Miroshnychenko, I. (2017) The impact of investment opportunity set of a firm on the association between ownership concentration and R&D investments. In: Proceedings of the 10th International Conference for Entrepreneurship, Innovation and Regional Development, Thessaloniki (Greece), 31 August-1 September 2017. Thessaloniki: ARTION. ISBN: 978-960-9416-10-8*
- *Barontini, R. and Miroshnychenko, I. (2015) R&D Investments and Corporate Growth in Europe. In: Book of Abstracts of R&D Management Conference 2015, Pisa (Italy), 23-26 June 2015. Pisa: Scuola Superiore Sant'Anna*
- *Miroshnychenko, I. (2013) The Nature and Extent of Informal Economy in Post-Crisis Ukraine. In: Doctoral Studies Workshop 2013. Gyor: SZE Postgraduate School of Law and Political Sciences*
- *Ketikidis, P.H., Miroshnychenko, I. and Zygiaris, S. (2010) A Proposed Framework of Regional Innovation System: The Case of the Kharkiv Region in Eastern Ukraine. In: Proceedings of the 3rd International Conference on Entrepreneurship, Innovation and Regional Development, Novi Sad (Serbia), 27-29 May 2010. Novi Sad: University of Novi Sad. ISBN: 978-86-7892-250-3*
- *Mykhailov, A. M. and Miroshnychenko, I. (2008) The Role of Innovation and Entrepreneurship in the Agricultural System of the USA. In: Proceedings of the Scientific-Practical Conference of Sumy*

*National Agrarian University, Sumy (Ukraine), 8-25 April 2008. Sumy: Dovkillya*

**Publications  
about myself  
and my  
research**

- Corriere della Sera, inserto Buone notizie (2020, July 7). Nuovi premi alla ricerca, p. 9  
<https://infojuice.media/permalink/WdZsNgq?show=21840815#>
- UNINEWS (2020, June 30). 2020 IFERA's best reviewer award to Ivan Miroshnychenko. <https://www.unibz.it/en/news/135597-2020-ifera-s-best-reviewer-award-to-ivan-miroshnychenko>
- Neue Südtiroler Tageszeitung (2020, June 30). Forschungspreis 2020, p.10  
[http://www.stiftungsparkasse.it/FILES/20041/20041249\\_TZ%2030.6.2020.jpg](http://www.stiftungsparkasse.it/FILES/20041/20041249_TZ%2030.6.2020.jpg)
- Fondazione Cassa di Risparmio di Bolzano (2020, June 29). ASSEGNATI I PREMI 2020 DELLA FONDAZIONE CASSA DI RISPARMIO AI MIGLIORI PROGETTI DI RICERCA.  
<https://www.stiftungsparkasse.it/>
- Südtirol News (2020, June 29). Forschungspreis der Stiftung Südtiroler Sparkasse geht an drei Person.  
<https://www.suedtirolnews.it/wirtschaft/forschungspreis-der-stiftung-suedtiroler-sparkasse-geht-an-drei-personen>
- Uni Bozen (2020, June 29). FORSCHUNGSPREIS 2020 DER STIFTUNG SÜDTIROLER SPARKASSE AN DER UNIBZ. Stol.it  
<https://www.stol.it/artikel/kultur/bildung/forschungspreis-2020-der-stiftung-suedtiroler-sparkasse-vergeben>
- UNINEWS (2020, June 29) Forschungspreis 2020 der Stiftung Südtiroler Sparkasse an der unibz.  
<https://www.unibz.it/en/news/135596-forschungspreis-2020-der-stiftung-suedtiroler-sparkasse-an-der-unibz>
- Alto Adige Innovazione (2020, April 16). Le imprese familiari crescono più delle altre: ecco lo studio che lo dimostra.  
<https://www.altoadigeinnovazione.it/le-imprese-familiari-crescono-piu-delle-altre-ecco-lo-studio-che-lo-dimostra/>
- Franzosini, S. (2020, April 16). Family does it better. Salto.bz.  
<https://www.salto.bz/de/article/16042020/family-does-it-better>
- Südtirol News (2020, April 16). Familienbetriebe sind klare Sieger.  
<https://www.suedtirolnews.it/wirtschaft/unibz-familienbetriebe-sind-klare-sieger>
- Informationsdienst Wissenschaft (2020, April 16). Familienbetriebe sind klare Sieger in Sachen Unternehmenswachstum.  
<https://nachrichten.idw-online.de/2020/04/16/familienbetriebe-sind-klare-sieger-in-sachen-unternehmenswachstum/>
- Der Vinschger (2020, April 16). Familienbetriebe sind klare Sieger in Sachen Unternehmenswachstum.  
<https://www.dervinschger.it/de/news/familienbetriebe-sind-klare-sieger-in-sachen-unternehmenswachstum-5794>
- Academia (2020, April 16). Le imprese familiari? Crescono più delle altre.  
<http://www.academia.bz.it/articles/le-imprese-familiari->

[crescono-piu-delle-altre](#)

- UNINEWS (2019, June 25). Le imprese familiari? Non diversificano come le altre. <https://www.unibz.it/it/news/132323-le-imprese-familiari-non-diversificano-come-le-altre>
- UNINEWS (2017, December 12). The Family Business Management Platform in Brussels. <https://www.unibz.it/it/news/126975-the-family-business-management-platform-in-brussels>
- BAED NEWS (2010, July). CITY College and SEERC Provide New Insights at the 3rd International Conference on Entrepreneurship, Innovation and Regional Development, p. 3
- BAED NEWS (2009, May). Entrepreneurship, Innovation and Regional Development, p. 3
- Куц, Д. (2003, лютий). Містер грає на фортепіано і займається карате. Гімназія №1 (30), стр. 5
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**Further data**

Presentations at international conferences

(\* indicates conference presentation by co-author)

- Strategic Market Focus in Family and Nonfamily Firms: The Role of Competitive Dynamics. Presented at the Competitive Dynamics Conference 2020 (Finland), virtual edition, 31 May-2 June 2021
- Strategic Market Focus in Family vs. Non-Family Firms: An Explanatory Analysis. In: Presented at the Annual Family Enterprise Research Conference, the Universidad de los Andes (Colombia), virtual edition, 24-27 May 2021
- Performance Effects of Internet of Things (IoT) Technology Resource Endowment in Family and Nonfamily Firms. In: Presented at the Competitive Renaissance through Digital Transformation Conference, Pavia (Italy), virtual edition, 18-19 February 2021\*
- Broadening our Sight on Family Firms and Employment Changes: The Role of Institutional Risks. In: Presented at the Annual Academy of Management Conference, Vancouver (Canada), virtual edition, 7-11 August 2020
- Innovativeness in the Digital Era: An Empirical Study of Family Influence and Dynamic Capabilities. In: Presented at the Annual Academy of Management Conference, Vancouver (Canada), virtual edition, 7-11 August 2020\*
- Business model innovation in Italian SMEs: The role of absorptive capacity and strategic flexibility. In: Presented at the 2nd Conference on Management and Marketing in the Digital Age: Digital Transformation in Italian SMEs, Milan (Italy), 7 February 2020
- Digital business model innovation in family vs. nonfamily firms: The enabling role of organizational capabilities. In: Presented at the Annual Interdisciplinary Conference on Entrepreneurship, Innovation and SMEs (G-Forum), Vienna (Austria), 25-27 September 2019\*
- When do family firms change their internationalization strategies? In: Presented at the Annual Academy of Management Conference,

- Boston (USA), 9-13 August 2019
- A global study of the link between board policies and greenwashing. In: Presented at the Annual Academy of Management Conference, Boston (USA), 9-13 August 2019
  - The mixed gamble of strategic market focus in family and nonfamily Firms. In: Presented at the International Family Enterprise Research Academy Annual Conference, Bergamo (Italy), 17-21 June 2019
  - Digital business model innovation in family vs. nonfamily firms. In: Presented at the International Family Enterprise Research Academy Annual Conference, Bergamo (Italy), 17-21 June 2019\*
  - Large-Scale Insights into Digital Business Model Innovation: The Role of Organizational Capabilities in Family and Non-Family Firms. In: Presented at the 9th FIFU Conference (Conference of German-speaking Research Centers and Institutes for Family Businesses), Bielefeld (Germany), 11-12 March 2019\*
  - Investment opportunities and R&D investments in family and nonfamily firms. In: Presented at the International Family Enterprise Research Academy Annual Conference, Zwolle (the Netherlands), 3-6 July 2018
  - Family control and firm growth: Empirical evidence from Continental Europe. In: Presented at the European Academy of Management Annual Conference, Reykjavik (Iceland), 19-22 June 2018
  - Does it pay to be a greenwasher or a brownwasher? In: Presented at the Annual Gronen Research Conference, Almeria (Spain), 13-15 June 2018\*
  - The impact of investment opportunity set of a firm on the association between ownership concentration and R&D investments. In: Presented at the 10th International Conference for Entrepreneurship, Innovation and Regional Development, Thessaloniki (Greece), 31 August-1 September 2017\*
  - Does it pay to be a greenwasher or a brownwasher? In: Presented at the Conference of Italian Academy of Business Economics (AIDEA), Rome (Italy), 14-15 September 2017\*
  - Corporate Governance and Firm Growth. In: Presented at the Edinburgh Conference on Legal Institutions and Finance, Edinburgh (UK), 13 June 2016
  - Corporate Governance and Firm Growth. In: Presented at the Conference of Italian Association of Professors of Economics of Intermediaries, Financial Markets and Corporate Finance (ADEIMF), Piacenza (Italy), 9-10 September 2015\*
  - R&D Investment and Corporate Growth. In: Presented at the R&D Management Annual Conference, Pisa (Italy), 23-26 June 2015
  - Corporate governance and corporate social responsibility hybridization: Ideological perspectives. In: Presented at the Conference on Ideologies in Markets, Organizations and Business Ethics, Berlin (Germany), 26-27 June 2014
  - Towards sustainable corporations. In: Presented at the Forum on the Future of Management in the 21st century, Adelaide (Australia), 11-13 November 2013. **Winner of the 2013 International PhD Student Competition of the University of South Australia**
  - R&D investments of family and non-family firms across Continental Europe. In: Presented at the 6th International Accounting and Finance Doctoral Symposium, Bologna (Italy), 17-19 June 2013

- A Proposed Framework of Regional Innovation System: The Case of the Kharkiv Region in Eastern Ukraine. In: Presented at the 3rd International Conference on Entrepreneurship, Innovation and Regional Development, Novi Sad (Serbia), 27-29 May 2010\*

Participation at international academic & non-academic meetings

- La sfida della successione d'impresa: Pianificare il cambio generazionale, Chamber of Commerce, Industry, Crafts and Agriculture of Bolzano (Italy), virtual event, 18 May 2021
- New Ideas in Family Firms: An Academic-Practitioner Conference, INSEAD (France) and Columbia Business School (USA), virtual edition, 7 May 2021
- Family Enterprise Day - Building Resilience in Family Enterprises: The Imperative to Refocus, Rejuvenate and Reinvent, INSEAD (France), virtual edition, 18 February 2021
- Family Business in the UK: Covid-19 and Social Impact, Lancaster University Management School (UK), virtual seminar, 5 February 2021
- Family Business: le 4 sfide per una metamorfosi di successo, virtual seminar, 3 December 2020
- EuroScience Open Forum 2020, Trieste (Italy), 2-6 September 2020
- 12th World Congress of the Econometric Society, virtual edition, 17-21 August 2020
- R&D Management Symposium 2020, virtual edition, 4-5 August 2020
- STATA Conference, virtual edition, 30-31 July 2020
- INSEAD Webinar and Digital Dialogue "Family Business: A Force for Good?", 13 June 2020
- IFERA 2019 Faculty Consortia, Bergamo (Italy), 18 June 2019
- Workshop – The Future of Conducting and Publishing Research in Entrepreneurship, Innovation Management & Strategy, Bologna (Italy), 22-24 May 2019
- New Ideas in Family Firms: An Academic-Practitioner Conference, Fontainebleau (France), 15-16 May 2019
- OECD Conference on SMEs and Urban Fabric, Trento (Italy), 15-16 April 2019
- Workshop – Outliers: Lessons from the Exceptional, Bolzano (Italy), 9-10 November 2018
- Workshop – Clustering Methods and their Applications, Bolzano (Italy), 26 October 2018
- SMS Conference Extension "Family Business Balancing Globalization and Localization, Paris (France), 26 September 2018
- IFERA 2018 Faculty Consortia, Zwolle (the Netherlands), 4 July 2018
- European Trade Policy Day, Brussels (Belgium), 5 December 2017
- Cambridge – Corporate Finance Theory Symposium, Cambridge (UK), 16-17 September 2016
- Workshop – Recent Advances in Quantile and Quantile M-Regression, Pisa (Italy), 15 July 2016
- 15th Milan European Economy Workshop – Recent Advances in the Economics and Management of Public Enterprise, Milan (Italy), 30 June 2016
- Marie Curies IAPP Conference on Tackling Undeclared Work – Asymmetry between Formal and Informal Institutions, Zagreb (Croatia), 1 September 2015. **Awarded Marie Curie IAPP's**

### **Conference Fee Waiver & Travel Grant**

- Conference on Impact of Culture – Creative Businesses for Sustainable Cities, Umea (Sweden), 23-24 September 2014. **Awarded Swedish Institute's Conference Fee Waiver & Travel Grant**
- Green Industry: Pathways Towards the Industry of the Future, the UNIDO Institute, 10 March-8 April 2014
- Conference on Financialization and Labor, Berlin (Germany), 27-28 February 2014
- Towards a Sustainable Region and Just City Region Conference, Berlin (Germany), 26 November 2013
- Reality Loves Visionaries, Heidelberg (Germany), 28-29 October 2013. **Awarded Seminar Travel Grant from the BASF SE**
- Conference on Business Reporting, Intangibles and Integrated Reporting: A Role of the Italian Network of Business Reporting, Milan (Italy), 11 June 2013
- Effects of the Economic Depression to Law and State in Central Europe, Gyor (Hungary), 16-20 July 2012
- 3rd Supply Chain and Logistics Workshop: Innovation Promoting Sustainability, Thessaloniki (Greece), 31 May 2012
- Training Platform ISI Web of Knowledge, Pisa (Italy), 21 March 2012
- Conference on Alternative Dispute Resolution Models in China and Western Countries Practice, Pisa (Italy), 25-26 November 2011
- Forum on Strategies for Succeeding During Recession, Thessaloniki (Greece), 27 April 2010
- 2nd International Conference on Entrepreneurship, Innovation and Regional Development, Thessaloniki (Greece), 24-25 April 2009
- Economic Crisis: The Day After: Perspectives and Strategies of three Global Companies on the Economic Crisis, Thessaloniki (Greece), 22 May 2009
- 1st International Strategic People Management Workshop, Thessaloniki (Greece), 17 October 2008

### Participation in summer schools

- 15th Advanced Summer School in Economics and Econometrics on Spatial Econometrics with Cross Section and Panel Data, The University of Crete (Greece), virtual edition, 3-8 August 2020
- Summer School on Quantitative Methods for Public Policy Evaluation, Barcelona Graduate School of Economics, Barcelona (Spain), 8-12 July 2019
- EUsers Summer School on Performance and Governance of Services of General Interest, Milan (Italy), 27 June-1 July 2016. **Awarded Jean Monnet Network's Summer School Fee Waiver & Travel Grant**
- Marie Curie IAPP Summer School for Multiple Moralities and Shadow Economies in Post-Socialism, Zagreb (Croatia), 29 August-2 September 2015. **Awarded Marie Curie IAPP's Summer School Fee Waiver & Travel Grant**
- 3rd Summer School on Advanced Dynamic Panel Data Methods, University of Salamanca, Salamanca (Spain), 27-29 July 2015
- 9th Summer School on Data Management and Panel Data Models, University of Salamanca, Salamanca (Spain), 20-24 July 2015
- 4th Summer School on Knowledge Dynamics, Industrial Evolution,



- Economic Development, University of Nice Sophia-Antipolis, Nice (France), 5-11 July 2015
- 23rd European Doctoral Summer School on Technology Management, University of Potsdam, Potsdam (Germany), 16-20 September 2013. **Awarded Research and Development Management Association's (RADMA) Summer School Fee Waiver**
- 14th Trento Summer School in Modularity and Design for Innovation, University of Trento, Trento (Italy), 1-12 July 2013. **Awarded John S. Latsis Public Benefit Foundation's and of the Institute's for New Economic Thinking (INET) Summer School Fee Waiver**
- European Summer School for Young Scholars in Europe and Liberty, Institute for Economic Studies - Europe, Bakuriani (Georgia), 7-13 July 2008. **Awarded Institute's for Economic Thinking & Cato Institute's Summer School Fee Waiver**
- European Sociology Students' Association Spring School in New Forms of Human Rights and Civic Engagement in the 21st century, Sofia University, Sofia (Bulgaria), 9-14 May 2008. **Awarded European Sociology Students' Association's (ESSA) Summer School Fee Waiver & Travel Grant**
- German Business Academy, Sumy (Ukraine), 19 August 2005

#### Student tutorship & supervision

- 2020-2021, Dibenedetto Pavynska Angelina, B.Sc. in Informatics and Management of Digital Business, Free University of Bozen-Bolzano (Italy). Internship at the Runtastic GmbH
- 2020-2021, Vismara Arianna, postgraduate student, M.Sc. in Entrepreneurship and Innovation, Free University of Bozen-Bolzano (Italy). Thesis entitled "Sustainable Project Management: The Case of Alperia"
- 2020-2021, Sara Ametrano, postgraduate student, M.Sc. in Entrepreneurship and Innovation, Free University of Bozen-Bolzano (Italy). Internship at the IDM South Tyrol.
- 2019-2020, Valeria Masotti, undergraduate student, B.Sc. in Economics and Social Sciences, Free University of Bozen-Bolzano (Italy). Thesis entitled "Econometric Assessment of Trust Relations Between Consumers and Brands"
- 2019-2020 Sosi Maddalena, undergraduate student, B.Sc. in Economics and Management, Free University of Bozen-Bolzano (Italy). Internship at the BEL s.r.l.
- 2019-2020, Roberta Orben, undergraduate student, B.Sc. in Economics and Management, Free University of Bozen-Bolzano (Italy). Thesis entitled "The effects of corporate social responsibility initiatives on firm financial performance"
- 2018-2019, Alina Cornescu, undergraduate student, B.Sc. in Economics and Management, Free University of Bozen-Bolzano (Italy). Thesis entitled "Innovation through tradition: How does the past shape the future of family firms? Evidence from South Tyrol"
- September 2017 – Now, Academic tutor for the first-year students of the Faculty of Economics and Management, Free University of Bozen-Bolzano (Italy)

#### **Language**

- Ukrainian and Russian – native

**competence**

- English, C-1 (MSc and PhD studies in English, CEFR certificate)
- Italian, C-1 (CEFR certificate)
- German, B-1 (Language certificate of Technical University of Berlin)
- Greek, B-1 (Language certificate of Aristotle University of Thessaloniki)